



DEKALB COUNTY MARTA 2020 Q3 BRIEFING

JEFFREY A. PARKER | GENERAL MANAGER/CEO

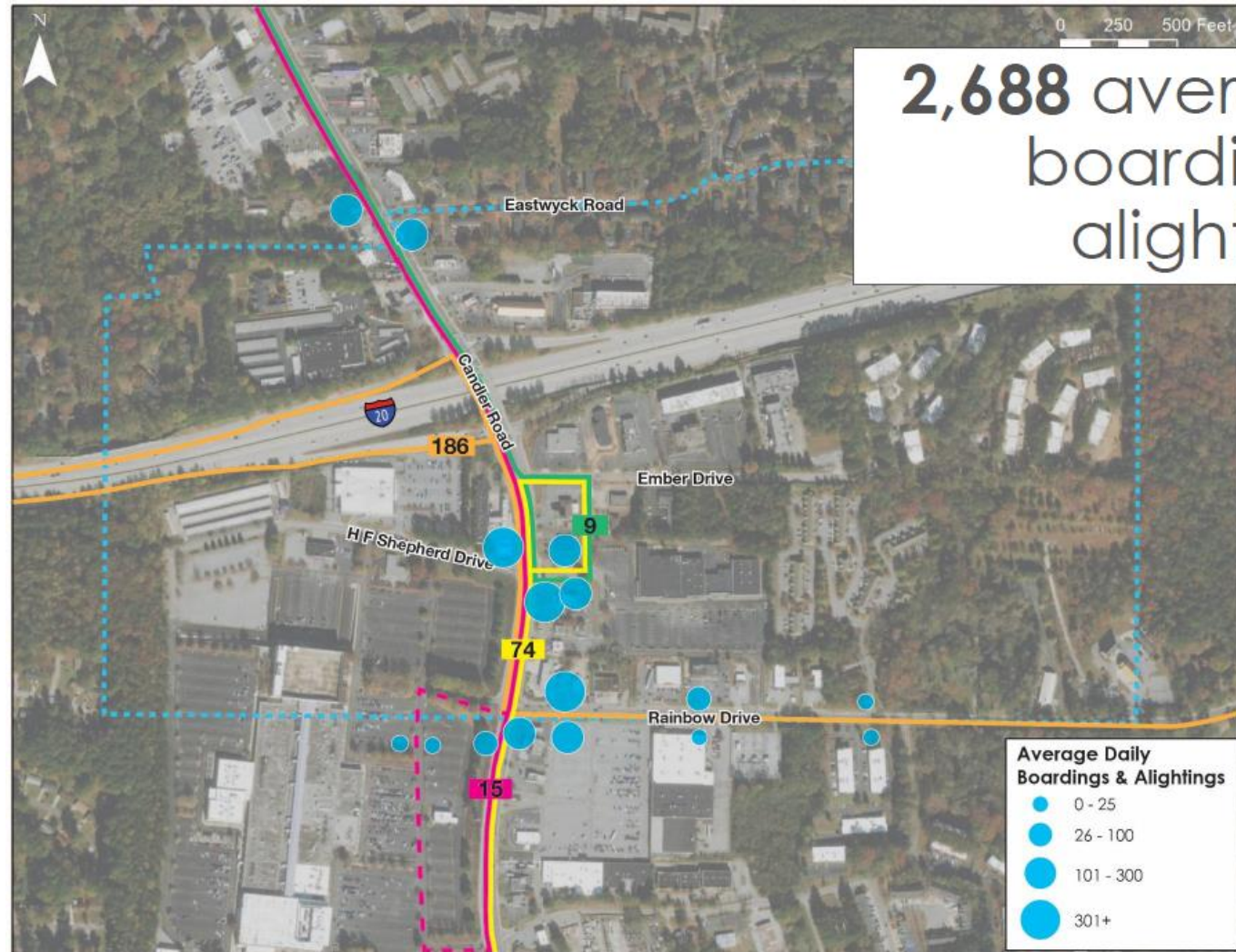
AGENDA

- ✓ MARTA 2040 In DeKalb
- ✓ Financial Update
- ✓ Essential Bus Service Plan Update
- ✓ MARTA Rider Initiatives
- ✓ Artbound

MARTA 2040 IN DEKALB

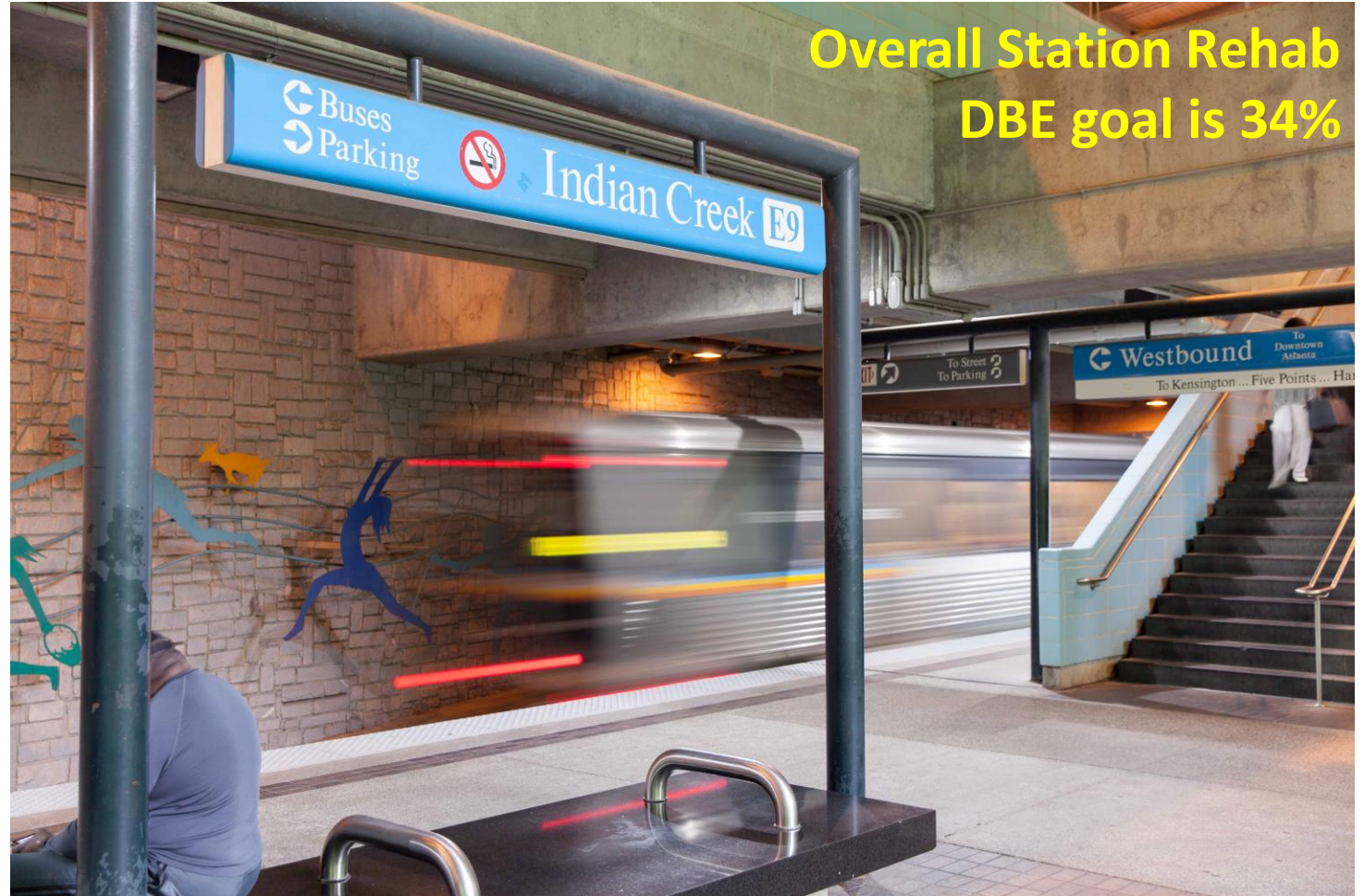
SOUTH DEKALB MALL TRANSIT HUB UPDATE

- ✓ Site Selection Project
- ✓ Site Evaluation
 - ✓ Current Land Use
 - ✓ Future Land Use
- ✓ Stakeholder Outreach
 - ✓ Interviews - April 2020
 - ✓ Survey - August 2020
 - ✓ Workshop - September 2020
- ✓ Initiated discussions with Stonecrest regarding that location



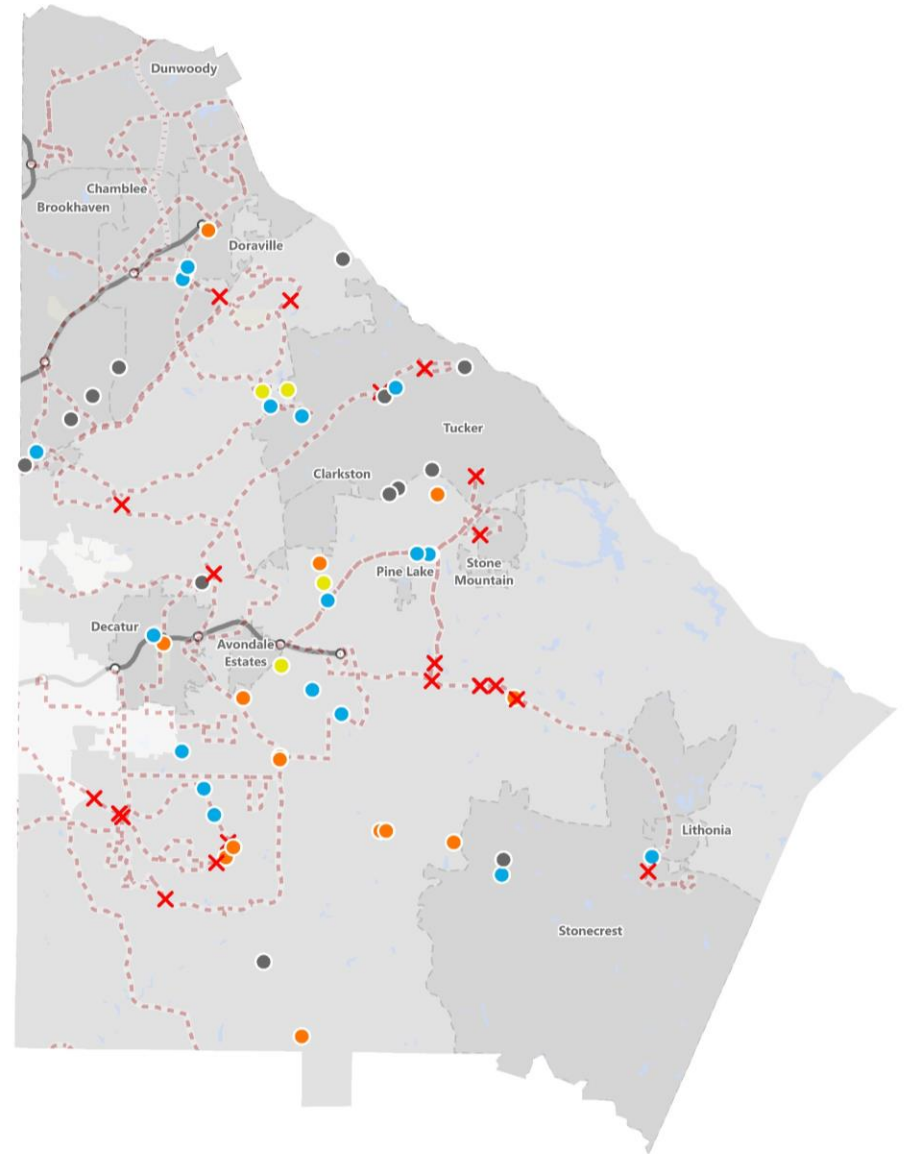
INDIAN CREEK STATION REHAB UPDATE

- ✓ Bryson Constructors selected as Contractor (DBE firm)
- ✓ Construction to begin in Q4 2020
 - ✓ Improve Landscaping
 - ✓ Refinish perimeter fencing
 - ✓ Redefine central pedestrian access into station
 - ✓ New paving
 - ✓ New bollards
 - ✓ New signage
 - ✓ New lighting
 - ✓ New station signage
 - ✓ New furnishings
 - ✓ Paving on concourse and platform repaired
- ✓ Artbound Project will be included



BUS SHELTERS & AMENITIES

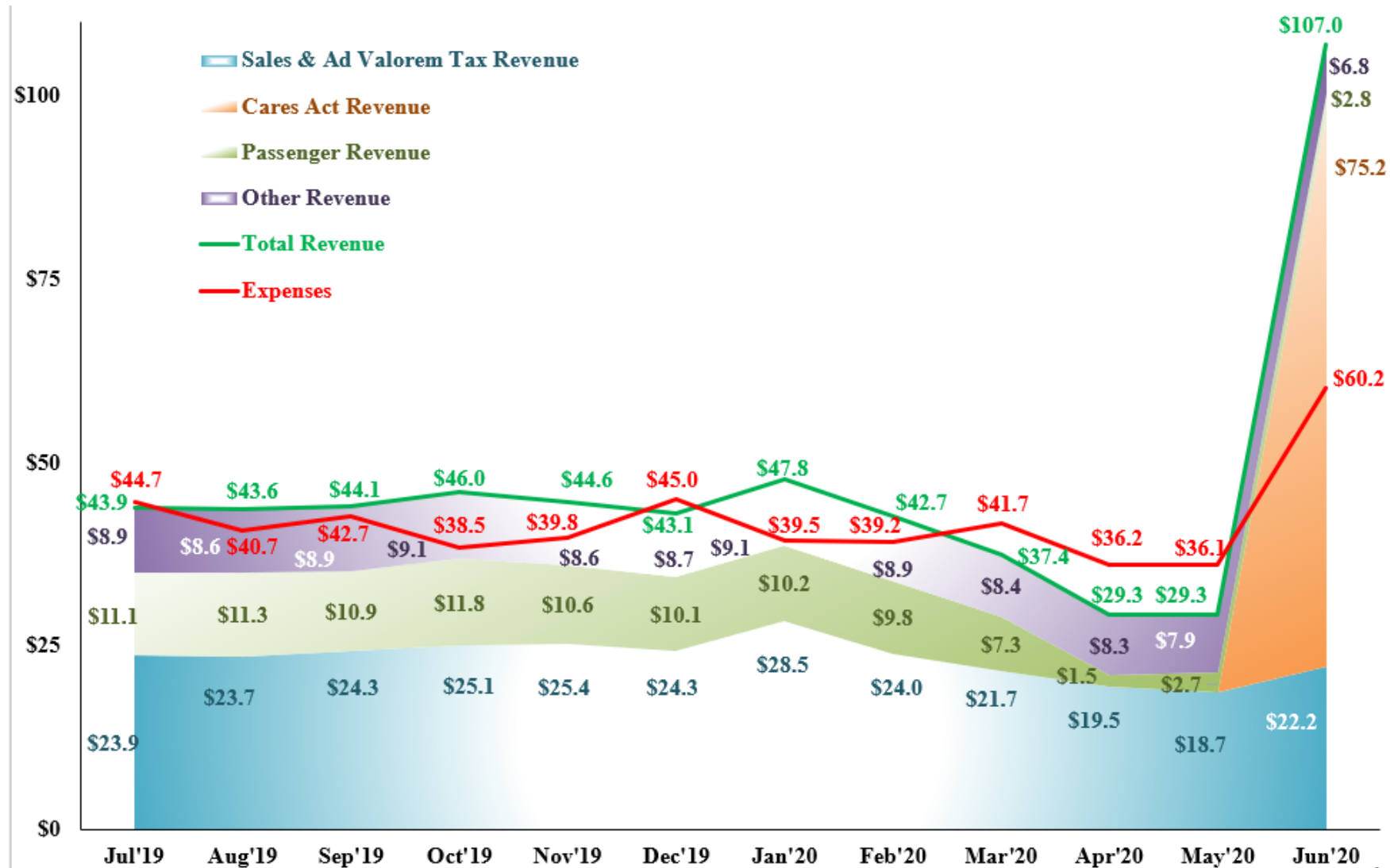
- ✓ 20 installed in 2018
- ✓ 14 installed in 2019
- ✓ 56 will be installed in 2020
 - ✓ 6 installed to date
 - ✓ 3 under construction
 - ✓ 25 in permitting
 - ✓ 22 in design



marta		Avondale Station	11:03 AM
Eastbound			
●	Indian Creek		11 min
●	Indian Creek		23 min
Westbound			
●	Hamilton E. Holmes		2 min

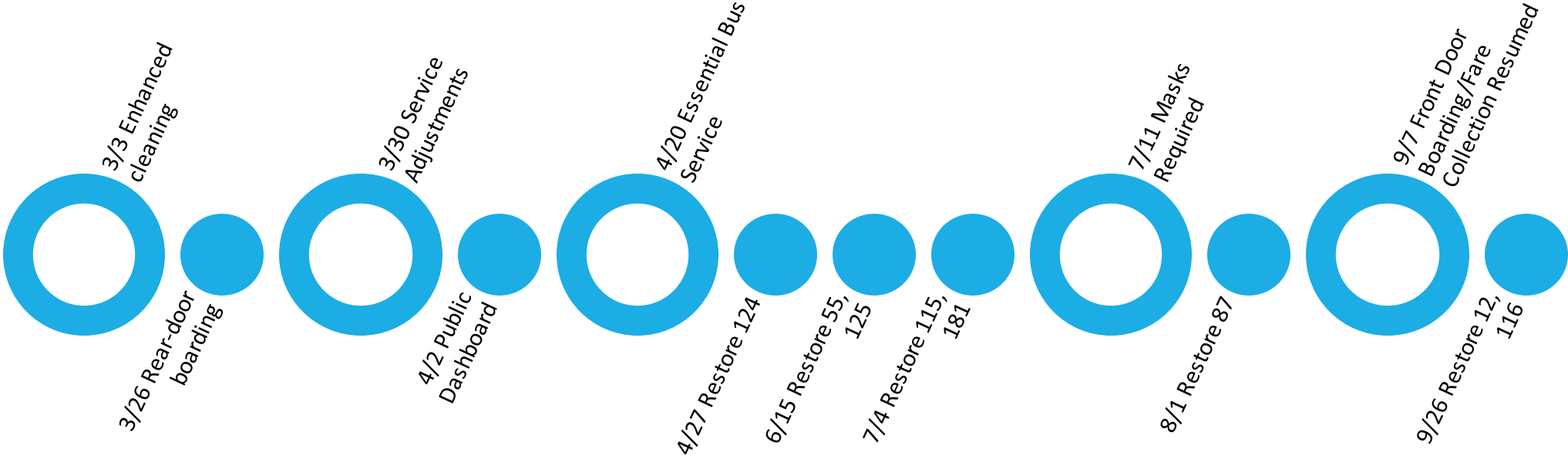
MARTA FINANCIAL UPDATE

FY20 YEAR END OPERATING BUDGET SUMMARY



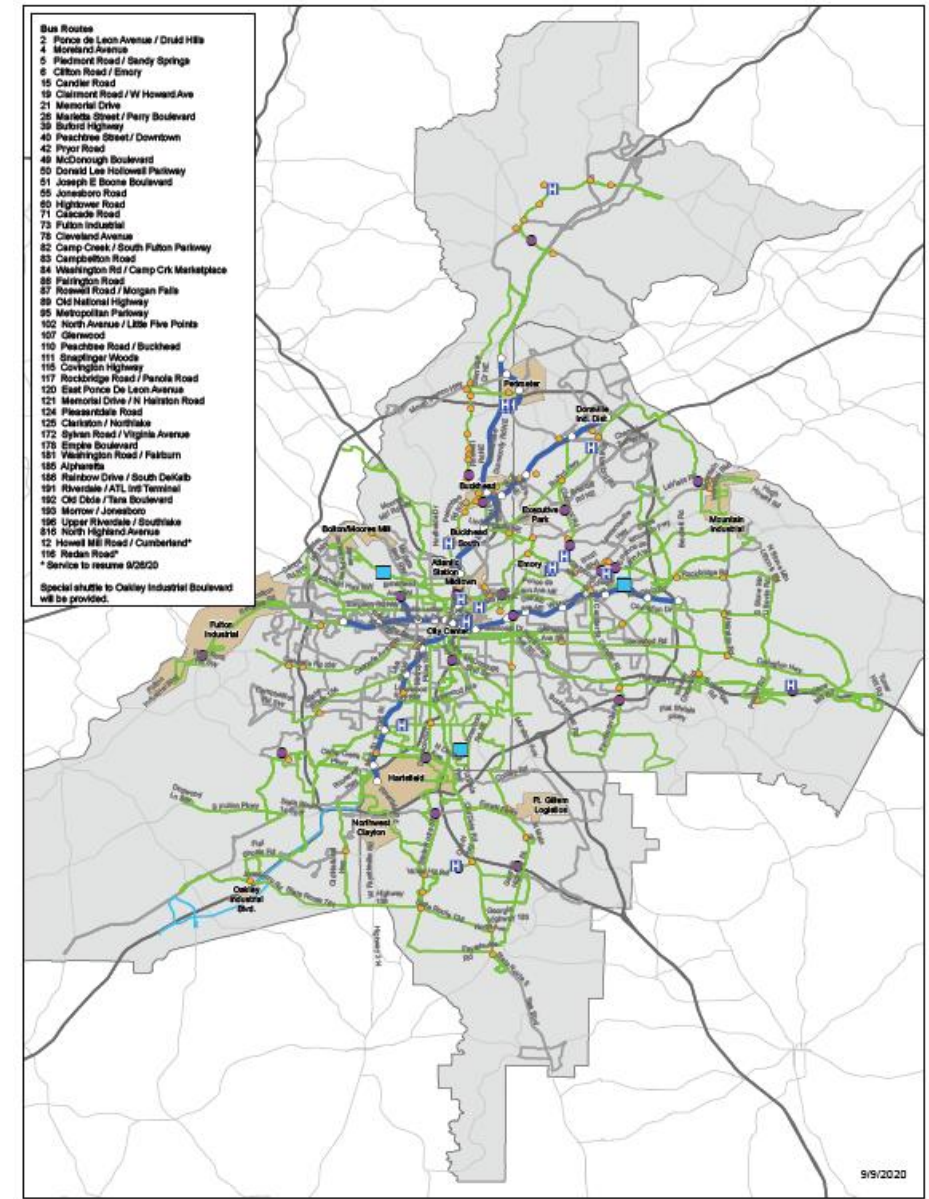
ESSENTIAL BUS SERVICE UPDATE

BUS OPERATIONS TIMELINE



SUMMARY

- ✓ COVID-19 markers are improving but 7-day average still worse than when Essential Bus Service began
- ✓ Masks, social distancing are still critical to combat virus spread
- ✓ Buses have been equipped with HVAC anti-microbial filters, operator shields and mask box holder
- ✓ Mask-wearing on MARTA is around 90%
- ✓ Bus ridership post-fare collection resumption will be evaluated and additional routes will be restored as capacity allows



MARTA RIDER INITIATIVES

EBT/JEBM

HOPE ATLANTA PARTNERSHIP

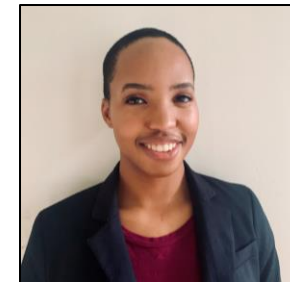
- ✓ Being unsheltered is not a crime
- ✓ MARTA receives complaints from customers about the unsheltered riding
- ✓ Partnership with HOPE Atlanta
 - ✓ *Yearlong program; space in Five Points Station*
 - ✓ *Teams of Hope Atlanta caseworkers and MARTA Field Protective Specialists (not MPD officers) formed*
 - ✓ *Teams travel throughout the system, focusing on “hotspots” in stations and other facilities*
 - ✓ *Goals: service connections for 80; housing connections for 50*



HOPE Atlanta case managers Gloria Woodard (left), Vinson Allen (right), and MARTA Field Protective Specialist Alberretta Atkins discuss homeless outreach strategy at their project office at Five Points station.

MARTA RIDERS' ADVISORY COUNCIL

- ✓ Received over 80 applications
- ✓ Selected 24 Members,
six representing DeKalb County
- ✓ Focused on broad range of
customer issues
- ✓ Meeting 9/2 focused on MARTA
finances and FY21 budget



*Maya Cross, Dan Harrold, Lecia Miller,
Wendy Heaps, Talia Lockridge, Jessica Wang*

A man with dreadlocks is playing a violin on a train platform. He is wearing a patterned jacket and looking down at his instrument. The background shows a modern building with large windows and a train platform railing. The image has a blue tint.

ARTBOUND UPDATE

CURRENT DEKALB PROJECTS

Black Lives Matter Invitational Project with Decatur Arts Alliance



East Lake: Kristine Mays

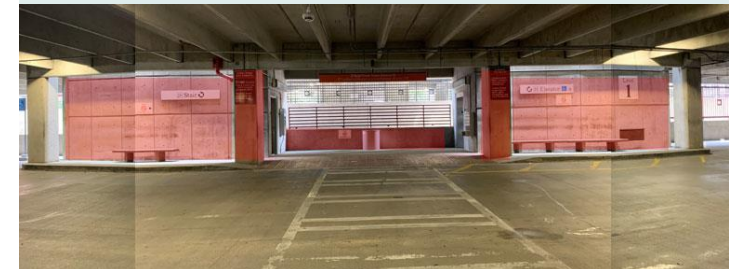
Decatur: Derrick Phillips, Sr.

Avondale: Jamele Wright, Sr.

Kensington: TBA

Indian Creek: TBA

Dunwoody Mural with Perimeter CID



Artist Finalists:

Neka King

Lauren Pallotta Stumberg

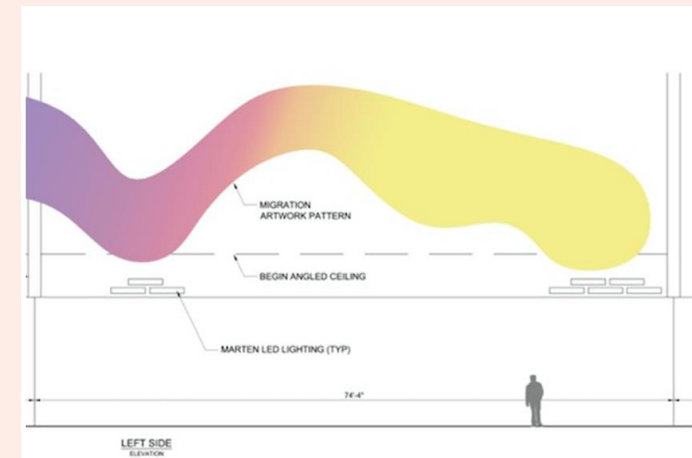
UPCOMING DEKALB PROJECTS



**DeKalb School of the Arts
Creative Writing Class
partners with
MARTA Artbound**



Winter 2020: Art at Doraville





THANK YOU